SAMSUNG

SAMSUNG CHROMEBOOK: CLOUD BUILT IN

CLASSROOM COMPUTING MADE EASY

THE NEW
BUSINESS
EXPERIENCE

At Samsung, we believe it's important to contribute to the education of today's youth and help foster a greater enthusiasm for learning. The Samsung Chromebook is designed to do just that. This leading-edge educational tool gives teachers and students easy access to web-based applications in a lightweight form factor with long battery life. And low total cost of ownership and easy manageability help schools move toward one-to-one computing, even with limited budgets and IT resources.

SAMSUNG CHROMEBOOKS HELP ENABLE 1-TO-1 COMPUTING

Easy to Use

"They are almost foolproof. The Chromebook turns on as soon as you open it. It has such a long battery life and it is so easy to use, it makes them ideal for our classroom setting."

– Passaic City Schools

More Class Time, Less Downtime

- Boot-up times of less than 10 seconds means you're always ready
- Up to 8.5 hours of battery life* to last all day (varies depending on model)

Student Sized

- Measuring 11.6" and weighing as little as 2.4 lbs, it's small and light

PARCC Compliant

- Enable online testing success with the attached full-sized keyboard

Easy to Manage

"With the Chromebook's management console, managing 5,000 is as easy as managing one. When we want to deploy a new app or update, we add it to the management console and it applies it to all 5,000."

– Passaic City Schools

Management in the Cloud

- Manage user and device settings from anywhere, home or campus

Virus Protection Built In

- Security comes standard with application sandboxing and verified operating system boot block

Reduced IT Support

- In a recent study, annual IT labor hours per system were reduced from 2.68 to only 0.23 hours for Chromebooks**

*On select models
**Source: IDC White Paper, sponsored by Google, Quantifying the Economic Value of Chromebooks for K-12, April 2013

Lower TCO

"For the cost of one traditional laptop, I can buy four Chromebooks."
– Paradise Valley Unified School District

Lower TCO Enables 1-to-1 Computing

- Chromebooks stretch your budget by reducing the total 3-year ownership cost per device by up to $1,134 over traditional PCs**

Plug and Play Deployment

- Easy-to-use Chromebooks reduce deployment time from 2.5 hours to 30 minutes or less per device**

Trusted Samsung Reliability

- We manufacture the PC including many of the internal components, including the CPU, for greater quality control and reliability

A web-based management console is available as an additional software purchase from Google. For a one-time fee of $30 (educational pricing) per device, IT administrators can easily deploy and centrally manage a fleet of Chrome devices and users. With just a few clicks, the management console allows you to create user groups, pre-install and block apps, track assets, manage user access, control network access, and customize user features.

THE MARKET LEADER

Number 1 Selling Chromebook in 2013[*]

Long Product Lifecycle
• The current Samsung Chromebook is available through December 2014

Fanless Design
• Quiet design minimizes classroom noise so students can focus on learning

Anti-Glare Display
• Easy-to-see screen prevents distractions from reflections in a brightly lit classroom environment

Long-Lasting
• Up to 8.5 hours of battery life lasts the entire school day**

Thin and Light
• At only 2.4 lbs, they're easy for students to carry

DEDICATED EDUCATION SERVICE AND SUPPORT

A+ Support at 866-SAM4BIZ

Dedicated Education Support
• Select the menu option for "Samsung Educational Solutions" to reach an education support agent

Your Own Specific Number
• Set up a Business Partner Number (BP#) to easily identify you or your associates any time you call

US-Based Support
• US-based Level 2 support is available between the hours of 9 AM and 9 PM EST

Self-Maintainer Program
• A simplified program for customers purchasing over 1,000 Chromebooks

GOOGLE CLOUD PRINT

Google Cloud Print Lets you Access your Printers From Anywhere

Google Cloud Print allows business users to print to their Samsung printers and MFPs from any device, at any time, from any place. This gives unparalleled flexibility, greatly enhancing your ability to work on the move. It also supports driverless printing from smartphones, tablets, and a growing list of devices and web applications. And it's the best way to print from Chromebooks, as the functionality is built right into the Chrome OS.

Google
Cloud Print Ready

*Source: IDC Worldwide Quarterly PC Tracker, Q4 2013
** Select models only

Specifications	XE303C12-A01US	XE503C12-K01US	XE503C32-K01US
CPU	Samsung Exynos 5 Dual	Samsung Exynos 5 Octa	Samsung Exynos 5 Octa
Operating System	Chrome	Chrome	Chrome
Display	11.6" LED HD, 1366 x 768, 16:9, Matte	11.6" LED HD, 1366 x 768, 16:9, Anti-Reflective	13.3" LED Full HD, 1920 x 1080, 16:9, Anti-Reflective
Brightness	200 nit	200 nit	250 nit
CPU Clock Speed	1.7 GHz	1.9GHz	2.10GHz
CPU Cache	1MB	2MB L2	2MB L2
System Memory (Standard/Maximum)[1]	2GB	4 GB / 4GB	4 GB / 4GB
Memory Speed/DIMM Slots	DDR3L / 0 DIMM Slots	DDR3L / 0 DIMM Slots	DDR3L / 0 DIMM Slots
Storage[2]	16 GB eMMC Flash Drive	16 GB eMMC Flash Drive	16 GB eMMC Flash Drive
Graphics Memory	Shared	Shared	Shared
Speaker	Stereo Speaker (1.5W x 2)	Stereo Speaker (2W x 2)	Stereo Speaker (2W x 2)
Headphone Out / Microphone In	Yes (Headphone/MIC combo)	Yes (Headphone/MIC combo)	Yes (Headphone / MIC combo)
Internal Mic	Yes	Yes	Dual Array Mic
Web Camera	0.3 MP HD	720p HD Webcam	720p HD Webcam
USB Ports	1 x USB 2.0 + 1 x USB 3.0	1 x USB 2.0 + 1 x USB 3.0	1 x USB 2.0 + 1 x USB 3.0
Multi Card Slot	3-in-1 (SD, SDHC, SDXC)	Micro SD Card Reader	Micro SD Card Reader
Keyboard	Yes	Yes	Yes
Touch Pad/Point Stick	Touchpad	Clickpad	Clickpad
Wireless LAN	802.11 a/b/g/n	802.11 ac (2x2)	802.11 ac (2x2)
Bluetooth	Bluetooth	Bluetooth	Bluetooth 4.0
HDMI	Yes	Yes	Yes
AC Adapter	40W	40W	40W
Battery Capacity / Battery Life[3]	2 Cell 30WHr / Up to 6.3 hours	2 Cell 30WHr / Up to 8 hours	2 Cell 35WHr / Up to 8.5 hours
Security	TPM	TPM	TPM, Slim Lock Slot
Finish	Plastic Coated	Soft Touch Paint	Soft Touch Paint
Color	Silver	Jet Black	Luminous Titan
Warranty	1 Year Standard Parts and Labor	1 Year Standard Parts and Labor	1 Year Standard Parts and Labor
Dimensions (L x W x H)	11.4" x 8.21" x 0.66"	11.4" x 8.06" x 0.66"	12.7" x 8.8" x 0.65"
Weight	2.43 lbs	2.65 lbs	3.06 lbs

CONNECTIVITY

1. AC Power
2. USB 3.0
3. HDMI
4. SD Card Slot
5. Headphone/MIC combo
6. USB 2.0
7. Slim Lock Slot
   (XE503C32-K01US only)

ACCESSORIES

AA-CP1C31B/US
Protective Case for
Chromebook (XE303C12)

AA-AE3AUUB/US
USB Ethernet Adapter Dongle
for Chromebook 2

AA-AH3AUKB/US
Micro HDMI to VGA Adapter
Dongle with HDMI gender

AA-PA3N40W/US
40W Power Adapter
Chromebook (XE303 and XE503C)

AA-SLONKEY/US
Security Lock for
Chromebook 2 13"

AA-BS8N13B/US
Black Slim Pouch for
Chromebook 13"

SAMSUNG

ENERGY STAR
AWARD 2013
PARTNER OF THE YEAR

Samsung Electronics has been named 2013 ENERGY STAR Partner of the Year in the product
manufacturing category by the U.S. Environmental Protection Agency (EPA).

Speed will vary depending on the CPU and HD configurations, applications used and wireless settings. [1]Total amount of available memory may be less based on configuration. [2]Accessible capacity varies; MB = 1 million bytes; GB = 1 billion bytes; TB = 1 trillion bytes. Please note that a portion of the hard drive is reserved for system recovery, operating system and preloaded content software. [3]Battery life will vary depending on the product model, configuration, power management settings, applications used and wireless settings. The maximum capacity of the battery will decrease with time and use. Test results based on independent MobileMark 2007 tests. See samsung.com for further details.

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